



IEEE Radio & Wireless Symposium

22 - 24 January, 2008, Orlando, FL, USA

incorporating



IEEE



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At Large

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Sponsorship and Exhibition Information

The 2008 IEEE Radio and Wireless Symposium (RWS 2008) incorporating IEEE Wireless and Microwave Technology Conference (WAMICON), will be held in Orlando, Florida, on 22 - 24, January 2008 as part of the Radio Wireless Week technical event. In addition to oral presentations and posters, RWS 2008 includes workshops, panels, and a newly reformatted exhibition. Also co-locating at the event are the Topical Meeting on Silicon Monolithic Integrated Circuits in RF Systems (SiRF) and the IEEE Topical Symposium on Power Amplifiers for Wireless Communications (PAS).

The new exhibit format aims at a closer more intimate integration with the technical events and will be located at the Rosen Centre Hotel within close proximity to the main meeting rooms.

Exhibit options include both 8x10 tabletop booths and 10x10 pop-up booth spaces. The exhibition will operate over two days. Rental fees for 2008 are \$1000 for an 8x10 table top and \$1500 for a 10x10. Sponsors at the \$2000 level and above will be offered a free 8x10 table-top display.

Exhibition Schedule:

Tuesday, 22 January 2008

Regular exhibition

9:45am-5:30 pm

Welcome Reception in the Exhibition

5:30-7:00 pm

Wednesday, 23 January 2008

9:00 am to 5:00pm

To reserve your exhibit space please contact:

Jennifer More, CMP

Fly Events LLC

P.O. Box 29

Milltown, New Jersey 08850

732-297-5012

732-297-0878 (Fx)

RWWexhibits@flyevents.net

The steering committee would like to encourage your organization to become a sponsor at this exciting and high profile event. Past Radio and Wireless Week has included over 500 attendees from 22 countries in the fields of wireless technology from system level design to implementation, particularly for commercial wireless communication systems such as 3G/4G, WLAN, SDR, 802.xx, and UWB, etc, and RF up to mm-wave frequencies.

A wide range of sponsorship options are available as outlined on the following page. If you have an idea for a sponsorship that is not listed please inquire.





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Platinum Sponsorship

Maximize the branding and visibility opportunities for your company at the IEEE RWS 2008 and 9th annual IEEE WAMICON event and all of the related publicity by signing on early as a Platinum Sponsor. Platinum sponsors will receive extensive and prominent branding positions in all promotional material prior to and at the RWS week events, including:

- Company logo and hot links on the official event website
- Company logo on all pre-event advertising issued after receipt of sponsorship commitment submitted by email, web and print media
- Prominent branding on signage at the event, in registration area, and in exhibition area.
- Delegate list from IEEE RWS 2008 /9th WAMICON technical events for use after the event.
- One complimentary full RWS/WAMICON registration
- Opportunity to include a corporate marketing sheet (1pg) in registration packet

A limited amount of Platinum sponsorships are available at \$6000. Requests for Sponsorships will be accepted on a first request basis.

Event Sponsorship

In addition to the Platinum sponsorship opportunity described above a host of other sponsorship opportunities with significant branding visibility are also available in the form of specific event sponsorship. These sponsorships will also be recognized by signage and verbal recognition at the sponsored event and verbal recognition at the related events.

Event	Number Available	Cost per Unit
Wireless Access Zone	2 - One SOLD	\$4,000
Branded Registration Lanyards	1 - SOLD	\$2,500
Branded Canvas Registration Bags	1	\$5,000
Welcome Reception sponsor in exhibit area	1 - SOLD	\$5,000
Lunch sponsor	3	\$4,500
Banquet sponsor	2	\$5,000
Continental Breakfast sponsor	3	\$2,000
Afternoon Break sponsor	3	\$1,200
Workshop sponsor	3	\$1,000
Rump session sponsor	1	\$1,000
Coffee Break sponsor	3 - One SOLD	\$1,000
A/V Sponsor	3	\$1,200
Registration Flyer (Provided by Sponsoring Company)	5	\$750

For questions and details on specific sponsorship categories or to secure sponsorship please contact:
Fly Events LLC, Jennifer More, CMP
732-297-5012 or RWWexhibits@flyevents.net