



# IEEE Radio & Wireless Symposium

18 - 22 January, 2009, San Diego, CA, USA



**IEEE**



**IEEE COMMUNICATIONS SOCIETY**



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#### Symposium Planning & Management

Jennifer More, *Fly Events LLC*

## Sponsorship and Exhibition Information

The 2009 IEEE Radio and Wireless Symposium (RWS 2009) will be held at the Omni Hotel in San Diego, CA, on 18-22 January 2009 as part of the Radio Wireless Week technical event. In addition to oral presentations and posters, RWS 2009 includes workshops, panels, and an exhibition. Others collocating in the event are the Topical Meeting on Silicon Monolithic Integrated Circuits in RF Systems (SiRF) and the IEEE Topical Workshop on Power Amplifiers for Wireless Communications (PA Symposium).

Last years format was a success, but space is very limited at the Omni San Diego this year. We will continue to aim at a closer more intimate integration with the technical events and will be located at the Omni Hotel within close proximity to the main meeting rooms, in the spacious Foyer in front of the Salons.

This year's Exhibit will be limited to tabletop spaces. The exhibition will operate over two days. Rental fees for 2009 are \$1000 per tabletop booth space. Sponsors at the \$2500 level and above will be offered one free tabletop booth space.

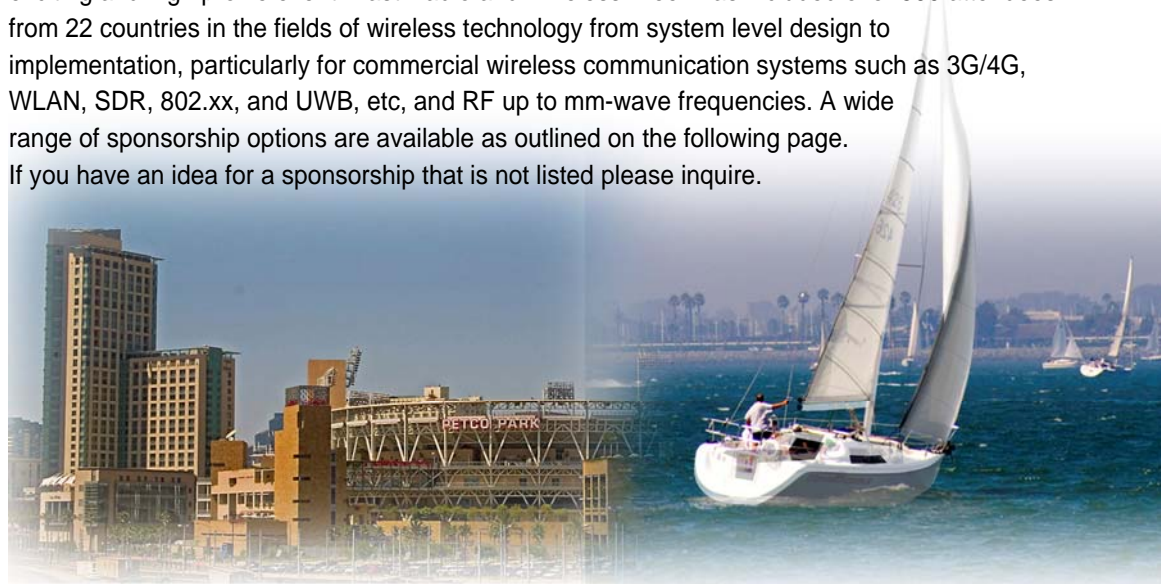
### Exhibition Schedule:

Monday, 19 January 2009	1:00pm - 5:30pm
Tuesday, 20 January 2009	10:00am - 5:00pm

To reserve your exhibit space please contact:

Jennifer More, CMP  
Fly Events LLC  
P.O. Box 29  
Milltown, New Jersey 08850  
732-297-5012  
732-297-0878 (Fx)  
[RWWexhibits@flyevents.net](mailto:RWWexhibits@flyevents.net)

The steering committee would like to encourage your organization to become a sponsor at this exciting and high profile event. Past Radio and Wireless Week has included over 500 attendees from 22 countries in the fields of wireless technology from system level design to implementation, particularly for commercial wireless communication systems such as 3G/4G, WLAN, SDR, 802.xx, and UWB, etc, and RF up to mm-wave frequencies. A wide range of sponsorship options are available as outlined on the following page. If you have an idea for a sponsorship that is not listed please inquire.





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## Platinum Sponsorship

Maximize the branding and visibility opportunities for your company at the IEEE RWS 09 event and all of the related publicity by signing on early as a Platinum Sponsor. Platinum sponsors will receive extensive and prominent branding positions in all promotional material prior to and at the RWS week events, including:

- Company logo and hot links on the official event website
- Company logo on all pre-event advertising issued after receipt of sponsorship commitment submitted by email, web and print media
- Prominent branding on signage at the event, in registration area, and in exhibition area.
- Delegate list from IEEE RWS 2009 technical events for use after the event.
- One complimentary full RWS registration
- Opportunity to include a corporate marketing sheet (1pg) in registration packet

**A limited number of Platinum sponsorships are available at \$8000.  
Requests for Sponsorships will be accepted on a first request basis.**

## Event Sponsorship

In addition to the Platinum sponsorship opportunity described above a host of other sponsorship opportunities with significant branding visibility are also available in the form of specific event sponsorship. These sponsorships will also be recognized with signage and verbal recognition at the sponsored event and verbal recognition at the related events. Sponsoring companies will also be permitted to include approved promotional material at their sponsored function.

Event	Number Available	Cost per Unit
Company Branded Canvas Registration Bags	1	\$6,000
Welcome Reception sponsor	2	\$6,000
Banquet sponsor	2	\$5,000
Lunch sponsor	3	\$5,000
Wireless Access Zone	2	\$4,000
Branded Registration Lanyards	1	\$3,000
Continental Breakfast sponsor	3	\$2,500
Afternoon Break sponsor	3	\$1,500
Morning Break Sponsor	3	\$1,500
A/V Sponsor	3	\$1,500
Workshop sponsor	3	\$1,000
Rump session sponsor	1	\$1,000

For questions and details on specific sponsorship categories or to secure sponsorship please contact:

Fly Events LLC,  
Jennifer More, CMP  
732-297-5012 or

[RWWevents@flyevents.net](mailto:RWWevents@flyevents.net)

