



# Radio Wireless Week

10 - 14 JANUARY 2010, NEW ORLEANS, LA, USA



<http://www.radiowirelessweek.org/>



## RWS- Radio and Wireless Symposium General Co-Chairs

Charlie Jackson, *Northrop Grumman*  
c.jackson@ieee.org

Xiaodong Wang, *Columbia Univ.*

## Technical Program Co-Chairs

George E. Ponchak, *NASA Glenn Research Center*

Predrag Spasojevic, *Rutgers Univ.*

## Session Tracks

### RF Power Amplifiers

Marc Franco, *RFMD*

Allen Katz, *Linearizer Technology, TCNJ*

### Biomedical Applications Systems

Victor Lubecke, *Univ. of Hawaii*

Arye Rosen, *Drexel Univ.*

Rizwan Bashirullah, *Univ. of Florida*

### Sensor and Sensor Networks

Manos Tentzeris, *Georgia Inst. Of Tech.*

Roger Kaul, *MTT*

Danijela Cabric, *UCLA*

### Finance Chair

Jan-Erik Mueller, *Infineon Technologies*

### Workshop/Short Course Committee

John Papapolymerou, *Georgia Inst. Of Tech.*

### Publicity Chair

Takao Inoue, *Univ. of Texas at Austin*

## Sponsorship and Exhibition Information

The 2010 IEEE Radio and Wireless Symposium (RWS 2010) will be held at the Sheraton Hotel in **New Orleans**, LA, on 10-14 January 2010 as part of the Radio Wireless Week technical event. In addition to oral presentations and posters, RWS 2009 includes workshops, panels, and an exhibition. RWS will be collocated with the Topical Meeting on Silicon Monolithic Integrated Circuits in RF Systems (SiRF). This year there will be special focused tracks on Sensor Networks, Power Amplifiers, and Biomedical Applications. We will continue to aim at a closer more intimate integration with the technical events and will be located at the Sheraton Hotel within close proximity to the main meeting rooms, in the spacious Waterbury near the technical sessions. This year's Exhibit will offer table tops. The exhibition will operate over two days, with a special offer for Sunday Set-ups. Rental fees for 2010 are \$1000 per tabletop booth space. Sponsors at the \$3000 level and above will be offered one free tabletop booth space. Available to the first 5 exhibitors, with a paid space, (first come first served) the ability to display early to the MTTs IMS TPC paper selection committee on Sunday, 10 January. Exhibitor is responsible for moving display to RWS exhibit area the following day.

### Exhibition Schedule:

Monday, 11 January 2010 1:00pm - 5:30pm

Tuesday, 12 January 2010 10:00am - 5:00pm

To reserve your exhibit space please contact:

Jennifer More, CMP

Fly Events LLC

P.O. Box 29

Milltown, New Jersey 08850

732-297-5012

732-297-0878 (Fax)

[RWWexhibits@flyevents.net](mailto:RWWexhibits@flyevents.net)



## SiRF- Silicon Monolithic Integrated Circuits in RF Systems

### Conference Co-Chairs

Erich Kasper, *U. Stuttgart*

Robert Weigel, *U.Erlangen*

### Technical Program Co-Chairs

Robert Plana, *LAAS-CNRS*

### Publicity

Peter Russer, *TU Munich*

### Finance

Clemens Ruppel, *EPCOS*



Ask  
about details  
For the Special Sunday Setup

### Exhibition Chair

Mike Majereus, *FreeScale*

### Symposium Planning & Management

Jennifer More, *Fly Events LLC*

The steering committee would like to encourage your organization to become a sponsor at this exciting and high profile event. Past Radio and Wireless Week has included over 500 attendees from 22 countries in the fields of wireless technology from system level design to implementation, particularly for commercial wireless communication systems such as 3G/4G, WLAN, SDR, 802.xx, and UWB, etc, and RF up to mm-wave frequencies. A wide range of sponsorship options are available as outlined on the following page. If you have an idea for a sponsorship that is not listed please inquire.



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## **Platinum Sponsorship – Early Bird Pricing ends 1 September 2009**

Maximize the branding and visibility opportunities for your company at the IEEE RWS 2010 event and all of the related publicity by signing on early as a Platinum Sponsor. Platinum sponsors will receive extensive and prominent branding positions in all promotional material prior to and at the RWS week events, including:

- Company logo and hot links on the official event website
- Company logo on all pre-event advertising issued after receipt of sponsorship commitment submitted by email, web and print media
- Prominent branding on signage at the event, in registration area, and in exhibition area.
- Delegate list from IEEE RWS 2010 technical events for use after the event.
- One complimentary full RWS registration
- Opportunity to include a corporate marketing sheet (1pg) in registration packet

**A limited number of Platinum sponsorships are available at \$6400.**

**After 1 September Platinum Sponsorship price increases to \$8000**

**Requests for Sponsorships will be accepted on a first request basis.**

## **Event Sponsorship – Early Bird Pricing ends 1 September 2009**

**After 1 September Sponsorship prices increase by 20%**

In addition to the Platinum sponsorship opportunity described above a host of other sponsorship opportunities with significant branding visibility are also available in the form of specific event sponsorship. These sponsorships will also be recognized with signage and verbal recognition at the sponsored event and verbal recognition at the related events.

For questions and details on specific sponsorship categories or to secure sponsorship please contact:

Fly Events LLC,  
Jennifer More, CMP  
732-297-5012 or

[RWWexhibits@flyevents.net](mailto:RWWexhibits@flyevents.net)



Event	Number Available	Cost per Unit
Branded Canvas Registration Bags	1	\$4,800
Welcome Reception sponsor	1	\$4,800
Banquet sponsor	2	\$4,000
Lunch sponsor	3	\$3,600
Wireless Access Zone	2	\$3,200
Branded Registration Lanyards	1	\$3,000
Continental Breakfast sponsor	3	\$2,500
Afternoon Break sponsor	3	\$1,500
Morning Break Sponsor	3	\$1,500
A/V Sponsor	3	\$1,500
Workshop sponsor	3	\$1,000
Panel session sponsor	1	\$1,000
Product Seminar	3	\$1,000