



Radio Wireless Week

15 - 19 JANUARY 2012, SANTA CLARA, CA, USA



IEEE



IEEE
COMMUNICATIONS
SOCIETY

<http://www.radiowirelessweek.org/>

Radio and Wireless Symposium (RWS)

General Chair

John T. Barr, *MTT*

General Co-Chair

Jan-Erik Mueller,
Intel Mobile Communications

General Vice-Chair

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Northrop Grumman Mission Systems

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Topical Conferences

RF Power Amplifiers

Joe Staudinger, *Freescale*
Robert Caverly, *Villanova University*

Biomedical Wireless Technologies, Networks and Sensing

Mohamed Mahfouz, *Univ. of Tennessee*
Rizwan Bashirullah, *Univ. of Florida*

Sensors and Sensor Networks

Dietmar Kissinger
Univ. of Erlangen-Nuremberg
Massood Zandi Atashbar
Western Michigan University

Silicon Monolithic Integrated Circuits in RF Systems (SiRF) Conference Chair

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Sponsorship and Exhibition Information

The 2012 IEEE Radio and Wireless Week (RWW2012) will be held during the week of January 15-19, 2012 in Santa Clara, CA, at the Santa Clara Marriott. During RWW there are multiple conferences touching on the intersection between radio systems and wireless technology and applications, which creates unique forums for engineers to discuss hardware design and system performance of the state-of-the-art wireless systems. In addition to oral presentations and posters, RWW 2012 includes workshops, panels, and an exhibition.

RWS will be collocated with four IEEE Topical Meetings on:

- **Silicon Monolithic Integrated Circuits in RF Systems (SiRF).**
- **Power Amplifiers for Wireless and Radio Applications**
- **Biomedical Wireless Technologies, Networks, & Sensing System**
- **Wireless Sensors and Sensor Networks**

This year's Exhibit will offer table tops. The exhibition will operate over two days, with a special offer for Sunday Set-ups. Rental fees for 2012 are \$1000 per tabletop booth space. Sponsors at the \$2500 level and above will be offered one free tabletop booth space.

Exhibition Schedule:

Monday, 16 January 2012 1:00pm - 5:30pm

Tuesday, 17 January 2012 10:00am - 5:00pm

To reserve exhibit space please contact:

Jennifer More, CMP
Fly Events LLC
P.O. Box 29
Milltown, New Jersey 08850
732-297-5012
732-297-0878 (Fax)

RWWexhibits@flyevents.net



The steering committee invites your organization to become a sponsor at this exciting and high profile event. Past Radio and Wireless Week has included over 400 attendees from 22 countries in the fields of wireless technology from system level design to implementation, particularly for commercial wireless communication systems such as 3G/4G, WLAN, SDR, 802.xx, and UWB, etc, and RF up to mm-wave frequencies. A wide range of sponsorship options are available as outlined on the following page. If you have an idea for a sponsorship that is not listed please inquire.



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Silicon Monolithic

Integrated Circuits in

RF Systems (SiRF)

Conference Co-Chair

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Dimitrios Peroulis, *Purdue University*

Technical Program Co-Chairs

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Charlie Jackson, *Northrop Grumman*
Symposium Planning & Management

Jennifer More, *Fly Events LLC*

Sponsorship and Exhibition Information

Platinum Sponsorship

Maximize the branding and visibility opportunities for your company at the IEEE RWS 2012 event and all of the related publicity by signing on early as a Platinum Sponsor. Platinum sponsors will receive extensive and prominent branding positions in all promotional material prior to and at the RWS week events, including:

- Company logo and hot links on the official event website
- Company logo on all pre-event advertising issued after receipt of sponsorship commitment submitted by email, web and print media
- Prominent branding on signage at the event, in registration area, and in exhibition area
- Delegate list from IEEE RWS 2012 technical events for use after the event
- One complimentary full RWS registration
- Opportunity to include a corporate marketing sheet (1pg) in registration packet

A limited number of Platinum sponsorships are available at \$8000. Requests for sponsorships will be accepted on a first request basis.

Event Sponsorship

In addition to the Platinum sponsorship opportunity described above a host of other sponsorship opportunities with significant branding visibility are also available in the form of specific event sponsorship. These sponsorships will also be recognized with signage and verbal recognition at the sponsored event and verbal recognition at the related events.

Event	Number Available	Cost per Unit
Branded Canvas Registration Bags	1	\$6,000
Welcome Reception sponsor	1	\$6,000
Banquet sponsor	2	\$5,000
Lunch sponsor	3	\$4,500
Wireless Access Zone	2	\$4,000
Branded Registration Lanyards	1	\$3,000
Continental Breakfast sponsor	3	\$2,500
Afternoon Break sponsor	3	\$1,500
Morning Break Sponsor	3	\$1,500
A/V Sponsor	3	\$1,500
Workshop sponsor	3	\$1,000
Panel session sponsor	1	\$1,000
Product Seminar	3	\$1,000

Diamond Sponsorship

A limited number of Diamond sponsorships are available in exchange for a product or service equivalent to \$50,000 or above. Please submit proposals to rwwexhibits@flyevents.net