

# 2023 IEEE Radio & Wireless Week



22-25 January 2023 • Las Vegas, NV USA • Planet Hollywood Hotel  
www.radiowirelessweek.org



## RWW 2023 MARKETING OPPORTUNITIES

The **2023 IEEE Radio and Wireless Week (RWW 2023)** will be held 22– 25 January 2023 at the Planet Hollywood hotel in Las Vegas, NV. RWW consists of five related conferences focusing on the intersection between wireless communication theory, systems, circuits, and devices technologies. This creates a unique forum for engineers to discuss various technologies for the state-of-art wireless systems and their end-use applications. In addition to oral presentations and posters, RWW 2023 includes workshops, panels, and an exhibition.

### RWW will be co-located with five IEEE Topical Meetings on:

- Silicon Monolithic Integrated Circuits in RF Systems (SiRF)
- Power Amplifiers for Wireless and Radio Applications (PAWR)
- Space Hardware and Radio Conference (SHaRC)
- Wireless Sensors and Sensor Networks (WisNeT)
- Radio and Wireless Symposium (RWS)

The RWW steering committee invites you to become a sponsor at this exciting and high-profile event. Past Radio and Wireless Weeks have included over 500 attendees from 22 countries in the fields of wireless technology from system level design to implementation, particularly for commercial wireless communication systems such as 3G/4G, WLAN, SDR, 802.xx, and UWB, etc, and circuits and systems from RF up to mm-wave frequencies. A wide range of sponsorship options are available.

If you have an idea for a sponsorship that is not listed, please inquire by emailing [c.carollo@ieee.org](mailto:c.carollo@ieee.org).

### EXHIBITION SCHEDULE

#### Monday, 23 January 2023

**Move In:** 10:00am – 1:00pm

**Exhibit Hours:** 1:00pm – 7:00pm

#### Tuesday, 24 January 2023

**Exhibit Hours:** 9:00am – 5:00pm

**Move Out:** 5:00pm – 7:00pm

#### Additional Activities in the Exhibit area

**5:30pm – 6:30pm:** Welcome Reception (Monday)

**9:00am – 12:00pm:** ARFTG Poster Session (Tuesday)

**1:00pm – 5:00pm:** RWW Poster Session and Demos (Tuesday)

**5:00pm – 6:00pm:** Closing Reception (Tuesday)

**Sponsors who are confirmed prior to 1 November 2022 will have their logo included on electronic announcements as well as printed materials.**

## RWW 2023 EXHIBIT AND SPONSORSHIP OPTIONS

Maximize the branding and visibility opportunities for your company at the RWW 2023 events and all of the related publicity by signing on early as a Platinum Sponsor. Platinum sponsors will receive extensive and prominent branding positions in all promotional material prior to and at the RWW 2023 events, including:

### PLATINUM SPONSOR

- Company logo and hot links on the official event website.
- Company logo on all pre-event advertising issued after receipt of sponsorship commitment.
- Prominent branding on signage at the event, in registration and exhibit areas.
- Two complimentary SuperPass registrations.
- Opportunity to include a marketing promotion/flyer (1page) in registration packet.
- Exhibit booth space included on the show floor.

A limited number of Platinum sponsorships are available at **\$5,000**.

### GOLD SPONSOR

- Company logo and hot links on the official event website.
- Company logo on all pre-event advertising issued after receipt of sponsorship commitment.
- Prominent branding on signage at the event, in registration and exhibit areas.
- One complimentary SuperPass registration.
- Opportunity to include a marketing promotion/flyer (1page) in registration packet.

A limited number of Gold sponsorships are available at **\$3,000**.

### EXHIBIT SPACE

- One 10' x 10' booth space.
- One 6' table (draped) with chair.
- Company name/logo displayed on the conference website.

Exhibit Booth space is available at **\$750**. Requests will be accepted based on availability.

## ADDITIONAL AND EXCLUSIVE SPONSORSHIP OFFERINGS

<b>BASIC SUPPORTER</b>	Company logo on conference website and sponsorship sign. <b>[\$1,500]</b>
<b>DELEGATE BAG</b>	This exclusive sponsorship features your logo on each Delegate Bag. All RWS, SiRF, PAWR, SHaRC and WISNET attendees receive a bag. <b>[\$3,000]</b>
<b>HOTEL CARD KEYS</b>	Hotel key cards will include your logo on front of key card and will be distributed to attendees within the hotel block at the conference hotel. <b>[\$2,000]</b>
<b>BADGE LANYARDS</b>	By providing the badge lanyards your company will be seen everywhere throughout the convention for the length of the event. <b>[\$3,000]</b>
<b>WIRELESS ACCESS</b>	Provide the attendees with wireless access in the exhibition and conference areas for the duration of the conference. This sponsorship includes a corporate splash page each time the attendee logs in. <b>[\$5,000]</b>
<b>CHARGING STATIONS</b>	Provide the attendees the ability to charge their devices, while branding your company's name and logo on the signs at each area. <b>[\$3,000]</b>
<b>RECEPTIONS</b>	Prominent branding on all pre-event advertising. Branding, cocktail napkins and signage displayed at BOTH receptions. <b>[\$6,000]</b>
<b>COFFEE BREAKS</b>	Coffee Breaks take place on the exhibit floor on Monday afternoon and Tuesday morning and afternoon. And in the technical session area on Monday morning and Wednesday morning and afternoon. <b>[\$5,000]</b>

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## EXHIBIT / SPONSORSHIP APPLICATION AND CONTRACT

Please submit the completed form by email to: [c.carollo@ieee.org](mailto:c.carollo@ieee.org)

Or by postal mail to: Attn: IEEE MCE RWW 2023, 445 Hoes Lane, Piscataway, NJ 08854

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Website: \_\_\_\_\_

### EXHIBIT AND SPONSORSHIP SELECTION

	Quantity	Price	Subtotal
<input type="checkbox"/> Exhibit Space (10' x 10')		\$750	
<input type="checkbox"/> Platinum Sponsorship		\$5,000	
<input type="checkbox"/> Gold Sponsorship		\$3,000	
<input type="checkbox"/> Basic Supporter		\$1,500	
<input type="checkbox"/> Delegate Bag		\$3,000	
<input type="checkbox"/> Hotel Card Keys		\$2,000	
<input type="checkbox"/> Badge Lanyards		\$3,000	
<input type="checkbox"/> Wireless Access		\$5,000	
<input type="checkbox"/> Charging Stations		\$3,000	
<input type="checkbox"/> Receptions		\$6,000	
<input type="checkbox"/> Coffee Breaks		\$5,000	
<b>TOTAL</b>			

### PAYMENT INFORMATION

Visa       Mastercard       American Express       Check

Name on Credit Card: \_\_\_\_\_  
Credit Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Mailing Address Associated with Card: \_\_\_\_\_

**AUTHORIZATION:** I am authorized by my company to contract for exhibit space at the 2023 IEEE Radio and Wireless Week (RWW) as indicated above. I have carefully read and accept the information and conditions contained herein.

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

# REGULATIONS AND CONDITIONS

## 1.Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by 2023 IEEE Radio and Wireless Week hereby referred to as RWW, constitute a valid and binding contract.

## 2.Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark, fax or email date. RWW will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payment must be received prior to show opening. Conference Name and Year assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of RWW management. RWW management reserves the right to reassign Exhibitor space or to modify floor plan for overall benefit of the show.

## 3.Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IEEE/MCE.

## 4.Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show Price per 6' booth in an 10x10 space for pop-up and/a tabletop booth includes: Exhibit space, draped table with chair. Ballroom will be carpeted and cleaned daily (Electrical is not included).

## 5.Payment Requirements and Cancellation Charges

Booth payment is due by 1 November 2022. Applications received before this date, require full payment before final booth assignment is confirmed in writing. All applications received after 1 November 2022 must be accompanied by full payment.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Space reductions are considered cancellations and may be subject to cancellation fees.

On or before 1 November 2022...50% of total booth cost will be refunded. After 1 November 2022 no refund will be permitted. "No-show" exhibitors will not receive a refund.

It is understood that RWW reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premise in which the RWW Show is conducted shall become, in the sole discretion of RWW, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control RWW, this agreement may be terminated by RWW. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and

whether constitutional, or act of God. Should RWW terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that RWW may, after computing the total amount of RWW cost and expenses in connection with its preparation for and conducting of the RWW Show, (including a reasonable reserve for claims and other contingencies Space reductions are considered cancellations and may be subject to cancellation fees.

## 6.Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after Tuesday, 24 January 2023 at 5:00pm. Move-out must be completed by Tuesday, 24 January 2023 at 7:00pm. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after 24 January 2023 at 7:00pm will be charged for the materials' removal. Failure to observe this rule, including early dismantling, will result in a \$500 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at future conferences sponsored by the MTT Society.

## 7.Loss or Damage

Exhibitor agrees that RWW shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, RWW from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives.

Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

## 8.Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

## 9.Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

## 10.Unions

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the Show Facility or with authorized contractors employed by RWW.

## 11.Management

The Exhibitor further agrees that the conditions, rules and regulations of the RWW management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.